



FOR IMMEDIATE RELEASE

For More Information Contact:

Andi Frey, Launch Atlanta

678-560-2466

andi@launchatlanta.com

**WINE WRITER JANE GARVEY JOINS ATLANTA WINE SCHOOL
WITH WEEKLY WINE COLUMN: *JANE'S WEEKLY WINES***

***Six wines reviewed weekly * Suggested food pairings * Where to buy the wines ***

Atlanta, GA (November 1, 2005) – The Atlanta Wine School announces a new addition to its team and current email newsletter format. Beginning in early November 2005, nationally recognized wine writer Jane Garvey's weekly column, *Jane's Weekly Wines*, will be a weekly addition to the Atlanta Wine School's monthly email newsletter, [Connect With Wine](#).

In a weekly format, Garvey provides wine tasting notes on six wines, suggests food pairings and let the readers know where they can buy the featured wines. This informative addition to the *Connect With Wine* format also includes occasional recipes, as well as recommended serving suggestions for the wines. Garvey is also conducting a variety of wine courses for the Atlanta Wine School. Garvey stated, "After many years of writing about wine, travel and the culture of the countries that produce this noble beverage, I'm eager to begin a new way of communicating about wine with a wide range of readers. That's what's exciting about joining the team at the Atlanta Wine School, for which I also teach. This new opportunity unifies my writing and teaching about wine in a way no other medium could, and it lets me expand my coverage. The sky's the limit, and I'm ready to explore. Here's to vino!"

Also excited about the new addition to his team, Atlanta Wine School Executive Director, Michael Bryan stated, "The 30 consecutive issues of our *Connect With Wine* eNewsletter have informed and entertained wine enthusiasts all over the United States and in seven countries. The addition of Jane Garvey to our team not only enriches our content tremendously but also increases our frequency of information from monthly to weekly."

-more-

Wine Writer Jane Garvey Joins Atlanta Wine School (page 2)

Unique Offering Regionally & Nationally

Few weekly wine review columns provide information about where the wines can be purchased, still fewer include proven food pairings, and none provide this information for readers all in one place. The column's distinctive format, with its consumer-friendly focus, is anticipated to pick up a new market of subscribers when launched online in early November 2005.

About Jane Garvey

Most recently known for her weekly wine column in *The Atlanta Journal- Constitution*, Garvey is also an ongoing contributor to *Gayot.com* for restaurant reviews, *Midtown Magazine* and *Georgia* magazine. She also wrote about wine for the *Long Island Wine Gazette* until it suspended publication in 2005. Garvey has taught Spanish at several Georgia colleges, and travels frequently to wine regions around the world, most recently New Zealand, Australia, Portugal and Chile.

About Atlanta Wine School

Started in 2004 the Atlanta Wine School (AWS) enrolled 750 students for wine appreciation courses during its first season of operation. AWS is the only wine institution in Atlanta providing multiple locations with multiple instructors and multiple learning levels for consumers and the trade. More information on the organization is available at www.atlantawineschool.com.

###